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## ACHC Partners With GRX Marketing to Support Independent Pharmacies

**CARY, N.C.** – Leading accreditor Accreditation Commission for Health Care (ACHC) announced today it is forming a strategic partnership with GRX Marketing, a trusted leader in independent pharmacy marketing solutions.

“This partnership reflects ACHC’s commitment to supporting independent pharmacies beyond accreditation,” said Caroline Girardeau, program director at ACHC. “By teaming up with GRX Marketing, we can help pharmacies not only demonstrate quality through accreditation, but also communicate that commitment more effectively to patients, payors, and their communities.”

“This partnership represents a shared commitment to elevating independent pharmacy,” said Nicolle McClure, President of GRX Marketing. “ACHC has built a strong reputation as a trusted resource in the industry, and together, we can help pharmacies stand out, stay informed, and continue to deliver exceptional care to their local communities.”

This collaboration gives GRX clients special pricing on ACHC Pharmacy Accreditation, including Infusion Pharmacy, Specialty Pharmacy and PCAB. Discounts on select ACHCU educational resources are also available.

### About GRX Marketing

GRX Marketing was founded to meet the unique marketing needs of independent pharmacies. When you partner with GRX, you gain a strategic, experienced team dedicated exclusively to helping community pharmacies grow. From website creation and branding to digital advertising and community outreach, GRX provides comprehensive marketing solutions tailored to your pharmacy’s goals.

Learn more at [www.grxmarketing.com](http://www.grxmarketing.com) or contact Kelly Bailey at [kelly.bailey@grxmarketing.com](mailto:kelly.bailey@grxmarketing.com) for a free consultation.

### About ACHC

ACHC, the nation's top accreditor for specialty, infusion, and compounding pharmacy services, offers a comprehensive suite of pharmacy accreditation and distinction options, including Ambulatory Infusion Center/Suite, Infusion, Specialty, and Mail Order Pharmacy Accreditation and PCAB Accreditation for sterile and non-sterile compounding.

With over 35 years of experience, ACHC has a history of driving success with industry-leading programs. ACHC develops solutions for healthcare providers worldwide and remains committed to delivering a customized, collaborative accreditation experience.

ACCREDITATION COMMISSION *for* HEALTH CARE

To learn more, visit [achc.org](https://www.achc.org), email [customerservice@achc.org](mailto:customerservice@achc.org), or call (855) 937-2242.