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ACHC and corecubed Partner to Support In-Home Care Providers

CARY, N.C. – Leading accreditor Accreditation Commission for Health Care (ACHC) announced today it is partnering with corecubed, a national marketing and advertising firm that specializes in services for home-care providers.

"Accreditation plays a vital role in helping home care providers demonstrate quality, build trust, and grow their organizations," said Susan Mills, ACHC Senior Program Director. "By partnering with corecubed, we're combining that value with expert marketing and advertising strategies to help agencies communicate about the exceptional care they deliver and set themselves apart in their communities."

"We're excited to partner with ACHC to support providers committed to excellence in care," said Marisa Snook, President/CEO of corecubed. "Like ACHC, corecubed understands the unique challenges faced by home care agencies. By combining our marketing expertise with ACHC's trusted accreditation services, we can empower agencies to grow their visibility, build trust with referral sources, and reach more families in need. Together, we help providers stand out for their quality and dedication in an increasingly competitive market."

This new partnership allows <u>corecubed</u> customers to receive preferred pricing on <u>ACHC</u> <u>Accreditation</u> for <u>home health</u>, <u>hospice</u>, and <u>home care/private duty</u> services. Discounts are also available on select resources offered by <u>ACHCU</u>, the education division of ACHC.

About corecubed

corecubed is the premier marketing partner for home care agencies. We specialize in SEO, content marketing, digital advertising, Google Ads, social media advertising, video marketing, referral partner tools, reputation management, website design and maintenance, and branding.

With decades of industry experience, we help providers grow, stand out locally, and build trust with families and referral sources. Partner with us to elevate your brand and drive results with strategies that truly connect.

For more information, visit corecubed.com.

About ACHC

Experience accreditation that puts you first. Accreditation leader ACHC empowers a culture of continuous improvement and excellence, equipping agencies with the tools to deliver the highest quality and safest healthcare at home.

A nonprofit organization with over 35 years of experience providing accreditation solutions for healthcare organizations worldwide. ACHC is THE Accreditation Commission for Home-Based Care.

To learn more, visit achc.org, email customerservice@achc.org, or call (855) 937-2242.